

(B) SECTION 26-XVI-6 Signs Requiring A Permit

(4) Billboard Signs. Billboard signs are allowed only along the I-15 freeway corridor. The following shall apply:

- (a) Billboard signs shall be allowed only on property adjacent to and fronting I-15 or I-15 frontage roads and on property zoned industrial. These signs must be oriented for freeway viewing only and located within 100 feet of the freeway right of way.
- (b) Maximum area of one side of a sign (whether single or double faced) shall be 675 square feet, with the face not exceeding forty-eight (48) feet in length or fourteen (14) feet in height.
- (c) Embellishments shall be permitted but the total area of the embellishments shall not exceed ten percent (10%) of the total permitted sign area. Embellishments may extend above and outward from the billboard but may not extend below the billboard.
- (d) Maximum height of signs shall be thirty (30) feet above the most adjacent grade of the traveled way of the Interstate. Embellishments may extend above the maximum height, but may not extend more than five feet (5') above the height of the billboard.
- (e) No sign shall be erected within 1,000 feet of another existing billboard sign. No sign shall be erected within two hundred (200) feet of a residential zone.
- (f) Lighting shall be designed to light only the sign and not neighboring property.